



TOWN OF PARRY SOUND  
**2017** ANNUAL  
REPORT

# MESSAGE FROM THE MAYOR

On behalf of Council, I am pleased to present you with the 2017 Annual Report. The report includes budgetary information, updates on capital projects and new initiatives.

This past year was a busy one. Several capital infrastructure projects were undertaken including Forest and Emily Streets. New initiatives were also introduced such as a variety of community recreation programming for all ages and the Façade Improvement Program. A number of new developments were approved increasing assessment and creating jobs. All of these projects supported and advanced Council's Strategic Plan.



I hope you find the 2017 Annual Report informative and if you have any questions, I'd be pleased to speak with you.

Sincerely,  
Jamie McGarvey, Mayor

## OUR COMMUNITY

### Complimentary Parking

By-law Services have received overwhelmingly positive responses to the complimentary parking program that was implemented over the past couple years. We continue to work closely with the Downtown Business Association to ensure the effectiveness of the timed parking enforcement. There will be very minor changes to the enforcement of the program this year that will not be noticed by anyone who follows the parking guidelines.



First and foremost, the role of the By-law Enforcement Officers is to educate downtown business patrons on the parking rules with enforcement used as a last tool to ensure compliance. Please contact the By-law department for clarification or concerns with regards to parking practices in the downtown area.

### Smoke Alarm Blitz

During the Spring of 2017, members of the Parry Sound Fire Department (PSFD) spent a half day conducting a door-to-door smoke and carbon monoxide alarm blitz educating homeowners and checking alarms. PSFD has broken the town into roughly 4 sections and each year will conduct a door-to-door program in one of these quadrants. Over 500 residences were checked in the Great North Rd, Forest St, Emily St area in 2017. Spring of 2018 will have the PSFD focusing our attention on the River Street, Greenwood Crescent and Louisa Street areas of town. We will actively advertise prior to the weekend blitz and we look forward to interacting with residents and ensuring that our residents have working smoke/carbon monoxide alarms that will keep their families safe.

## 2017 Public Works Department Highlights

- Emily Street Reconstruction – All the underground works are complete. The contractor will be back in the spring of 2018 to complete the above ground sections. It is hoped that the entire project will be completed by July 1 2018.
- Parry Sound Drive Trail – Public Works staff completed the trail link between Parry Sound and McDougall, a new paved recreational trail to be named “Winks Link” after Wendall Fisher.
- All streetlights have been replaced with LED. This will equate to considerable electricity savings.
- Overhead lights at the Operations Shop, Water Plant, have been replaced with high efficiency LED lights, allowing for a reduction in electricity.
- Cascade Street Generation project is complete and on line.
- Waubeek and Prospect Street redesign. Engineering work was completed in 2017. There was a public information meeting held allowing for public input into design options. Work is to begin in 2018.
- Parry Sound Drive from the Pentecostal Church to McDougall boundary was repaved.
- Smith Crescent was completely resurfaced, as well as considerable ditch work.
- Public Works started work on realignment of Hanna Road extension, ultimately removing the road from private property over to a Town road allowance. This work will be completed in 2018.
- Work beginning on the redesign of the Transfer Station, to include compactor bins and safer access to bins. Compactor bins will reduce overall Town costs. Also plans started to allow for year round Household Hazardous Waste for 2018 and beyond, partnering with West Parry Sound municipalities. This will provide an improved level of service for the public.

# ORGANIZATIONAL EXCELLENCE

## Live Streaming - Parry Sound Council Meetings

As of May 2, 2017 Parry Sound Council meetings, Regular and Special, are live streamed. On the night of a meeting, a few minutes before 7:00 p.m. the Live Stream will be available on our YouTube channel. Once streamed, Council meetings will be available on YouTube, with closed captioning. If you wish to receive notification for the live stream meetings you can “Subscribe” to our Parry Sound YouTube page.

Council meeting dates, agendas and minutes are available on our website at [calendar.parrysound.ca/Council](http://calendar.parrysound.ca/Council)

YOURTV, formerly known as COGECO, will continue to air Regular Parry Sound Council meetings at 9:00 p.m. on a Wednesday night following a Tuesday Council meeting and 9:30 a.m. the Saturday following a Regular Council meeting.

## **Town of Parry Sound Succession and Reorganization Plan**

Due to a number of pending senior staff retirements at the Town Office, Council approved an organizational restructuring plan. The changes will not increase taxes and instead are projected to create savings.

The recruitment process for a new Chief Administrative Officer to ensure a new CAO is in place upon the retirement of Rob Mens is well underway. Lynn Middaugh's position of Director of Development & Leisure Services will not be replaced and her many functions and responsibilities will be divided up and assigned to other staff. For example, The Stockey Centre Marketing and Special Events Co-ordinator position has been eliminated and the position of Corporate Communications Officer approved. This position will be responsible for Town communications including developing, implementing and managing a social media strategy and all Stockey Centre/Bobby Orr Hall marketing and promotions. The position of Economic Development Officer has been approved through the 2018 Budget.

Information technology is becoming a critical part of every aspect of the Town's operations including a wide range of projects, record keeping and managing our infrastructure valued at over \$220 Million. Thus, the Town's Corporate Information Systems Coordinator, Forrest Pengra, has been reassigned to the position of Manager of Infrastructure & Technology, within the Public Works Department. The Town is advancing options to cost-share GIS enhancements and information technology requirements through partnerships with neighbouring municipalities.

Taylor Elgie, Principal Planner, will become Manager of Planning & Building. This role will be added to the new Development & Protective Services Department which also includes Fire, Bylaw Enforcement and Emergency Medical Services.

A number of staffing changes were approved for the Charles W. Stockey Centre & Bobby Orr Hall of Fame. Nicole Mullen, Stockey Centre Facility & Rentals Coordinator, is now the Programming & Events Manager; a Bobby Orr Hall of Fame Curator position has been created and now filled.

2018 tax rates did not increase as a result of this reorganization.

### **Dogs at Large**

A significant role of by-law enforcement is the management of dogs at large. We have recently migrated to a lifetime tag program. By having a tag for your dog, it is very easy for us to return your dog home safe if found at large. A prompt return home is in the best interest of your pet as it reduces the trauma of transportation to the pound and the holding of the dog while we find its owner. Avoiding a trip to the pound is also very cost efficient for the town.

A fantastic tool that we use to advertise dogs in the pound is our Facebook page [www.facebook.com/ParrySoundTemporaryDogImpound](http://www.facebook.com/ParrySoundTemporaryDogImpound). Residents who follow us do a great job of sharing our posts to reach a maximum number of residents through their social media networks. Try it out! Like us and see our posts.

It is our goal to return dogs to their owners in a fast and efficient manner to reduce the stress on the animals and pet owners as much as we can.

# ORGANIZATIONAL EXCELLENCE

## EMERGENCY SERVICES

7,126 District Emergency Medical Services (EMS) Responses in 2017



11%  
Overall increase  
in EMS service  
requests

7%  
Overall increase  
in Fire service  
requests

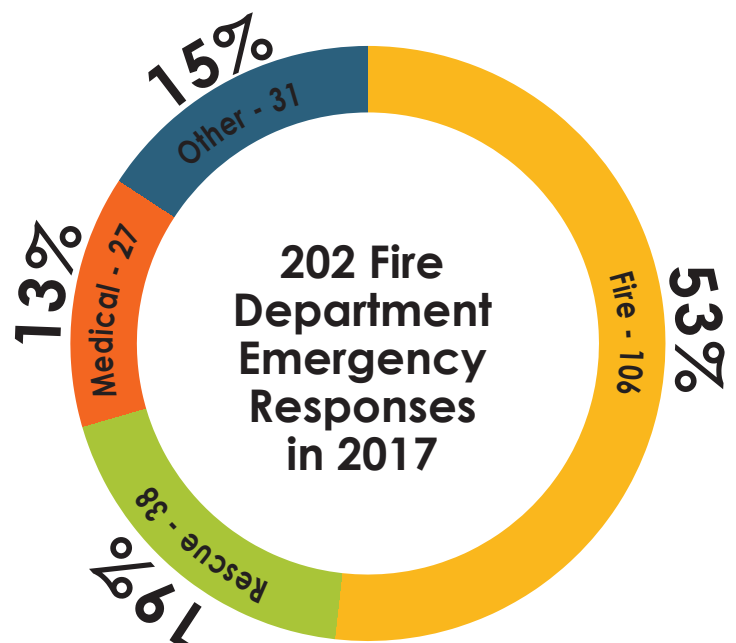
17  
Fewer dogs  
transferred to the  
dog pound

### DOG POUND

The Municipal Pound located in Parry Sound is operated as a joint effort between five local municipalities.

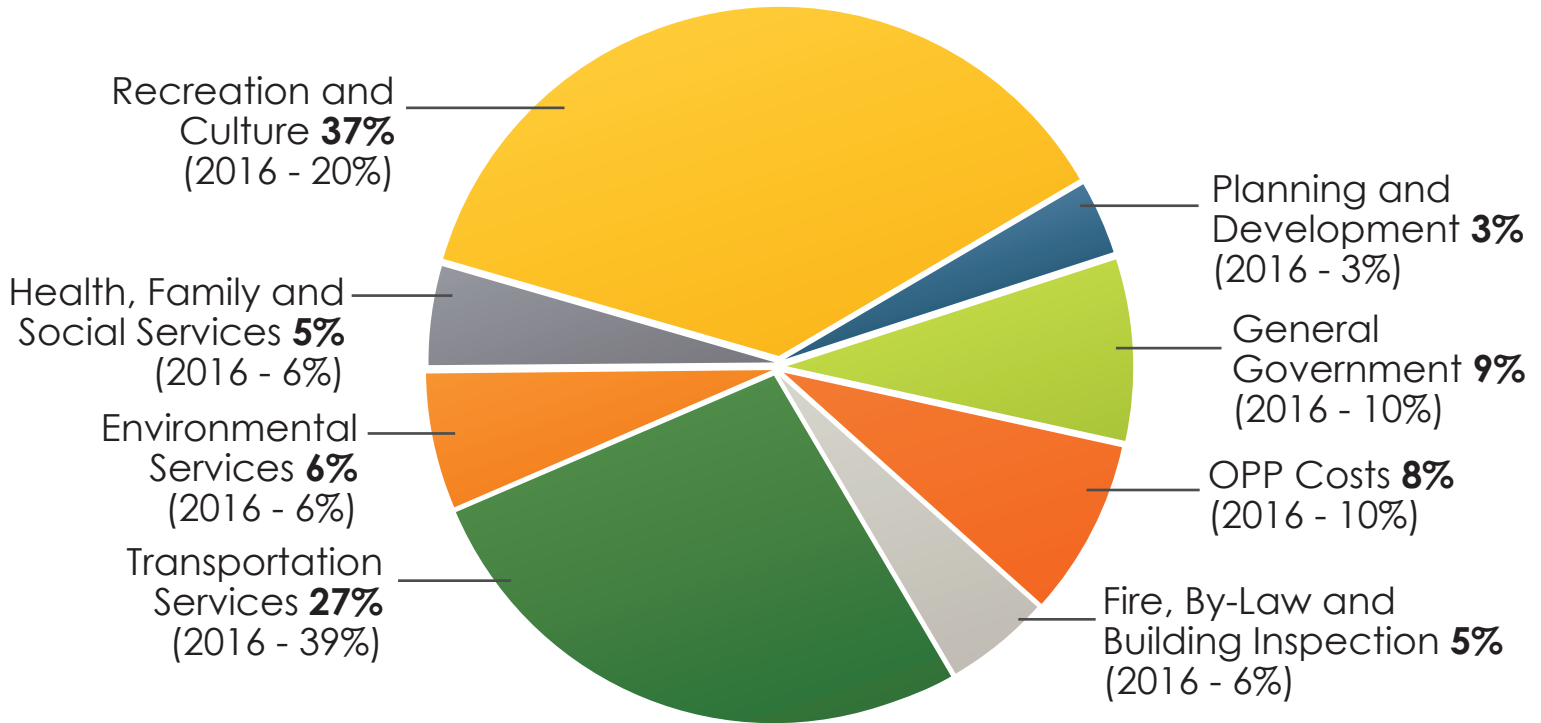
#### Dog Pound Count

Returned to Owner . . . . .	39
Transferred . . . . .	7
Adopted. . . . .	2
Other. . . . .	1
Euthanized . . . . .	0
<b>Total Dogs:</b> . . . . .	<b>49</b>





# CASH OUTFLOWS (Disbursements)



**Excludes:** Water, Wastewater, POA, Land Ambulance and Amortization of Capital Assets

## BUDGET SUMMARY - CASH OUTFLOWS

	2017	2016
<b>Council</b>	\$ 236,600	\$ 243,300
<b>Corporate Services</b>	\$ 1,769,501	\$ 1,742,881
<b>OPP</b>	\$ 1,942,682	\$ 1,837,059
<b>Fire, By-Law &amp; Building Inspection</b>	\$ 1,154,244	\$ 1,162,757
<b>Transportation Services</b>	\$ 6,420,370	\$ 7,524,857
<b>Environmental Services</b>	\$ 1,499,592*	\$ 1,085,309*
<b>Health Services</b>	\$ 639,031*	\$ 643,428*
<b>Social &amp; Family Services</b>	\$ 456,650*	\$ 469,750*
<b>Recreation &amp; Culture</b>	\$ 8,795,828	\$ 3,845,544
<b>Planning &amp; Development</b>	\$ 816,925	\$ 599,561
	<b>\$ 23,731,423</b>	<b>\$ 19,154,446</b>

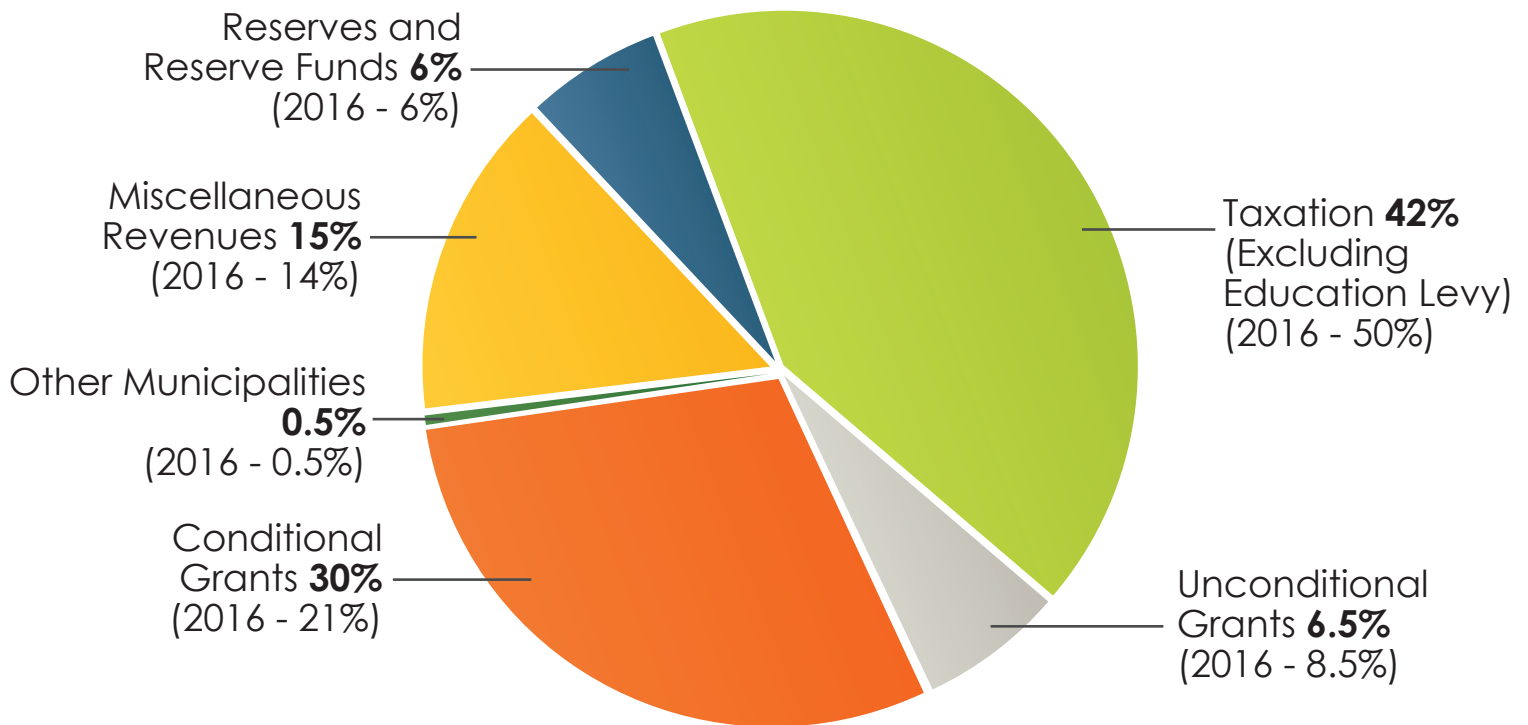
\* Figures exclude budgetary requirements related to "Water and Wastewater Services", as well as only the net effect of Land Ambulance Services and the administration of the Provincial Offences Act.

### Increased funding for Planning and Development

In 2017 Council approved increased funding for various programs including:

- Reinstating the Facade Improvement Program with \$25,000 in matching dollars available
- Increased Economic Development Funding
- Additional funding for the Canada 150 celebration
- Tourism Marketing and cruise ships

# CASH INFLOWS (Revenues)



**Excludes:** Water, Wastewater, POA, Land Ambulance and Amortization of Capital Assets

## BUDGET SUMMARY - CASH INFLOWS

	2017	2016
<b>Taxation</b> (Excluding Education Levy)	\$ 10,081,524	\$ 9,420,674
<b>Unconditional Grants</b>	\$ 1,720,700	\$ 1,784,900
<b>Conditional Grants</b>	\$ 4,196,963*	\$ 371,291*
<b>Other Municipalities</b>	\$ 87,400*	\$ 86,993*
<b>Miscellaneous Revenues</b>	\$ 2,750,186*	\$ 4,080,449*
<b>Reserves &amp; Reserve Funds</b>	\$ 1,271,975*	\$ 566,000*
	<b>\$ 20,108,748</b>	<b>\$ 16,310,307</b>

\* Figures exclude budgetary requirements related to "Water and Wastewater Services", as well as only the net effect of Land Ambulance Services and the administration of the Provincial Offences Act.

In 2015 the Town of Parry Sound passed a By-law to govern water and wastewater services. This By-law brought into effect a number of changes including the requirement to meter residential properties within three months following a sale closing date and all properties over 50% commercial. As of March 2018, 38% of all water accounts are now metered.

### Water Meters

Did you know that the water & sewer flat rate per residential dwelling unit in 2018 is \$127.74 per month?

That same amount on a residential water meter using less than 1,000 gallons per month would only pay \$81.53 and as a metered user you could use up to 4,800 gallons of water per month before reaching a fee of \$127.74.

For most residential accounts, installing a water meter could result in saving money each month.

# WEST PARRY SOUND AREA COOPERATION

## Community Emergency Plan

Six West Parry Sound municipalities have been working closely together to enhance our large-scale Emergency Planning. We have trained staff to work together to manage major emergency incidents in an efficient, effective manner that will provide for the mitigation of incidents as well as the continuity of services to residents.

Part of this program is the adoption of a standard Emergency Plan throughout all the municipalities. Parry Sound will be adopting this standard plan in the spring which will enhance our ability to work with our neighbours to effectively manage large incidents if they occur.

## West Parry Sound Area Economic Development

Terms of Reference for a West Parry Sound Economic Development Collaborative (the Collaborative) were approved by Council in December of 2017. With a vision to drive collaborative economic development in West Parry Sound by building on strengths and pursuing opportunities, the Collaborative is built around the Community Investment Initiative for Northern Ontario (CiINO). The Collaborative structure includes a Board of Stakeholder Municipalities, consisting of the heads of Council or designate; the Steering Committee, comprised of municipal staff appointed by their respective Councils; Core Group of Advisors, comprised of private, public and non-profit members; Partners to the Board – FedNor and NOHFC; and, the Economic Development Officer.

As a result of the approval of the Collaborative Terms of Reference, the Terms of Reference for the Regional Economic Development Advisory Committee (REDAC) were revoked. CiINO is funded by the West Parry Sound Area participating municipalities and FedNor.

## ACTIVE LIVING

### Bobby Orr Hall of Fame Celebrating Youth Event and Celebrity Golf Classic

On Saturday June 3rd the Bobby Orr Hall of Fame hosted the second 'Celebrating Youth Awards.' More than 40 nominations were received and the finalists in all age categories were invited to the award ceremony where Bobby Orr himself presented awards in front of a full audience at the Charles W. Stockey Centre. Nominations for the 2018 Bobby Orr Hall of Fame Celebrating Youth Awards are now open. Nomination forms are available at the Bobby Orr Hall of Fame.

The 2017 Golf Classic was a great success with 25 teams registered and 27 celebrity guests including Doug Gilmour, Peter Mansbridge and Gord Miller. The Golf Classic is the largest annual fundraiser for the Bobby Orr Hall of Fame and our most sincere appreciation goes out to Bobby Orr for not only hosting the event but the tremendous amount of work he personally puts into its organization.





## Stockey Centre Christmas Show

The One of A Kind Artisan Show & Sale continues to grow every year. In its 5<sup>th</sup> year, the show brought in over 1,600 people over the weekend, including a visit from Santa! The weekend also included chainsaw carving demonstrations, Christmas carols performed by Orillia Silver Band, and delicious food served by Country Gourmet all weekend long.

The 6<sup>th</sup> Annual One of a Kind Artisan Show & Sale is already in the works, so mark your calendars for November 24<sup>th</sup> and 25<sup>th</sup> 2018!

## Stockey Volunteers

The Stockey Centre and Bobby Orr Hall of Fame owe a debt of gratitude to our dedicated Volunteer Team, who make so much of what happens here possible. This year, our team gave **3,785 hours** collectively of their very valuable time to make your experience here the very best it can be.

**5,184**

Bobby Orr  
Hall of Fame  
Attendance

**22,221**

Total attendance  
at Stockey Centre  
events

**554**

Shuffleboard  
participants

**15**

Town organized  
recreation  
programs offered

**1,422**

Total recreation  
programming  
participants

## Recreation Programming

In accordance with Council's Strategic Plan, staff has continued to increase the level of recreation programming and improve access for all ages of community members.

In 2017, several new programs were introduced, including: pickleball, youth art classes, belly dancing, cooking classes, and shuffleboard. During 2017, over 1,400 people participated in Town-offered programming.

Through feedback from participants and constant evaluation of programs, staff is working to improve current recreation programs while working with community members to bring new and exciting recreation opportunities to the community.



# GROWTH AND DEVELOPMENT

## Solar energy offsetting for all Town-owned facilities

The Town of Parry Sound has entered into a Memorandum of Understanding (MOU) with Lakeland Power and AMP Energy to formalize a relationship with the Town of Parry Sound for the end goal of offsetting 100% of the Town's electricity usage by green energy.

Council has committed to 100% green electricity offset for Town-owned facilities and directed staff to work with Lakeland Holdings and Amp Solar to develop an agreement for the creation of solar fields on the former landfill site as well as, if suitable, other Town-owned properties. The properties will remain in the ownership of the Town of Parry Sound and will be leased for a variable form of payment (discounted energy). Solar assets will be owned wholly by AMP Energy and Lakeland Holdings for the life of the contract (25 years).

Staff have been working with Lakeland and AMP to formulate an MOU and formally begin the process of detailed site review for suitability, natural heritage, geotechnical and environmental among others. The MOU will also allow Lakeland and/or AMP to begin taking the appropriate environmental/legislative steps on the Town's behalf to use the Landfill site as a solar field and to begin the process of making applications for grant money. Furthermore, the MOU defines the roles and responsibilities of all three parties and spells out the steps required to proceed with a project of this magnitude.

Once the due diligence process is finalized the three parties will come together to finalize a Power Purchase Agreement. It is only then that the parties will begin discussing and formalizing the financial aspects of the relationship. This is in part due to the efforts required to bring a solar field into existence that are determined during the Required Approvals and Due Diligence Periods. The Power Purchase Agreement will come to Council as a separate item, once all site assessments have been completed.

## Building Permit Statistics

Permit Type	Description	Total Permits 2017	Total Permits 2016	Total Project Value 2017	Total Project Value 2016
Major (A) Permits	<ul style="list-style-type: none"><li>Residential projects over \$50,000</li><li>Non-Residential projects over \$250,000</li></ul>	16	13	\$7,719,528	\$11,089,617
Minor Permits	<ul style="list-style-type: none"><li>Residential projects under \$50,000</li><li>Non-Residential projects under \$250,000</li></ul>	113	95	\$2,118,784	\$1,228,218
Other Permits	<ul style="list-style-type: none"><li>Signs</li><li>Other permits not counted in statistics</li></ul>	12	12	\$242,100	\$113,800
<b>Total</b>		<b>120</b>	<b>120</b>	<b>\$10,080,412</b>	<b>\$12,431,635</b>





## **Downtown Parry Sound**

The Downtown Steering Committee made a number of recommendations to Council throughout the year including that a Public Works summer student be hired and dedicated to the downtown. Council approved this recommendation. A student was hired and the impacts of his efforts in keeping the downtown clean were very visible. In addition, a MadVac was purchased which further kept streets, curbs and gutters clean.



Council and the Downtown Business Association Board approved a Memorandum of Understanding that defines the Board's and the Town's responsibilities related to the downtown including such things as maintenance, beautification, and promotions.

Council agreed to participate in the development of a Strategic Plan for the Downtown Business Association. A consultant was hired, surveys were conducted, and workshops held to obtain input. The Strategic Plan will provide vision and direction for the Downtown Business Association.



## **Façade Improvement Program**

In 2017, the Town of Parry Sound reintroduced the Façade Improvement Program. Four property owners were eligible and will benefit from the \$25,000 allocated and approved for 50/50 cost sharing of their commercial façade improvement projects. This could result in up to \$50,000 of improvements in the community.

The program was such a success that Council approved running the program again in 2018 with \$40,000 in municipal matching dollars available. Applications for the 2018 program are currently being accepted.



## **Cruise Ship Visits - Pearl Mist & Victory 1**

2017 was another busy year for cruise ships in Parry Sound with the Pearl Mist in port for 10 visits and the Victory 1 in port for 2 visits bringing approx. 2400 visitors, plus crew to the Town of Parry Sound.

# DEVELOPMENT APPLICATION STATUS REPORT

Applicant	Development/Subject	Status
11 Ansley Street Inc.	Site Plan Control application for 14 Townhouse units.	Approved by Council.
Granite Harbour Phase 3	Site Plan Control application to permit 32 condominium units.	Approved by Council.
The Gardens of Parry Sound	Site Plan Control application for a 32 unit addition.	Approved by Council.
Habitat for Humanity	Rezoning to permit a semi-detached dwelling.	Approved by Council. Construction is underway.
Minor Variance Applications	3 Avenue Road 19 Miller Street 20 Wakefield Street 82 Gibson Street 11 Gibson Street 101 James Street	All applications approved by the Committee of Adjustment.
New Zoning By-law	An update to the previous zoning by-law is underway.	Ongoing.
Major Building Projects Completed in 2017	82-86 Gibson Street - Former school conversion and 10 plex.  Granite Harbour Phase 2, 11C Salt Dock Road - 32 Unit Condominium  Old Fire Hall conversion to Parry Sound Bikes.	Apartments are complete.  Building is nearing completion, some units are now occupied.  Retail conversion complete.
General Development	New residential building permits approved in 2017.	4 Single detached homes, 1 Semi-detached home and 15 apartments. 21 units total.

## Civic Scholarship

In 2017 Council offered the first of an annual \$500 scholarship to students whose home residence is in the Town of Parry Sound and who were entering their second year of education at a post secondary institution. The 2017 scholarship was awarded to Scott Turriff who is attending Georgian College in Barrie for Environmental Technology. Applications are currently being accepted for the 2018 scholarship, visit [www.parrysound.ca/committees](http://www.parrysound.ca/committees) for information.



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Alternate formats available upon request