



52 Seguin Street, Parry Sound, Ontario P2A 1B4
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May 01, 2024

The Town of Parry Sound is pleased to announce plans for Canada Day 2024. This year's event will take place at the Charles W. Stockey Centre in Parry Sound. Help the Town of Parry Sound kick off Canada Day celebrations and get the summer event season started.

This one day event will host beer gardens, food vendors, music, roaming entertainment and attractions for people of all ages. As always, fireworks will wrap up the event on Monday, July 1st over the Inner Harbour.

In support of this event, The Town would appreciate your consideration of the attached Sponsorship Opportunities program.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Jayme Young,
Community Recreation Coordinator

Town of Parry Sound

P: 201

E: jyoung@parrysound.ca



Canada Day Parry Sound

SPONSORSHIP OPPORTUNITIES:

Title Sponsor: \$2, 000

Benefits:

- Event named after your company
- Industry exclusivity guaranteed
- First right of refusal on naming rights “OUR NAME is proud to present Canada Day in Parry Sound”

Marketing/Media:

- Company logo and name included as part of the event title on/in all media/marketing
- Print media includes posters and schedules
- Event page on www.parrysound.ca
- Social media campaign: promoted on the Town & Stockey Centre social media feeds, including Facebook and Twitter

During Event:

- Includes name and logo on the Schedule of Events
- Company/vendor booth as part of the vendors
- Company banner displayed (company to provide banner)
- Title name mentioned throughout the event, as part of stage shows



Canada Day Parry Sound

SPONSORSHIP OPPORTUNITIES

Attraction Sponsor Varying Prices: \$200-\$1,500

Marketing/Media:

- Company name included on/in all media/marketing linked to attraction
- Event page on www.parrysound.ca
- Social media campaign: promoted on the Town & Stockey Centre's social media feeds, including Facebook and Twitter

During Event:

- Company name included on signage alongside attraction
- Company promotional items/samples may be distributed
- Interact directly with potential clients at the attraction

